WEB STORE

PRODUCT CATALOG

THE FUTURE OF DISTRIBUTOR
eCOMMERCE
IS HERE

FIRST CLASS SUPPORT

ERP-CONNECTED

Inform eCommerce Pro

Combat Digital Disruption by Creating a **Superior Customer Experience**

No technology is having a greater impact on wholesale distribution than eCommerce. To remain competitive, distributors must provide a compelling customer experience, leveraging your physical store with the immediacy and convenience of online buying. By unifying the information from your ERP with a powerful eCommerce platform, you exceed customer expectations and remain their vendor of choice.

5 Critical Features for Powerful, Connected eCommerce:

- A best-in-class, customizable web store
- Enriched digital product catalog
- Real-time integration for price, stock, and inquiries
- Quick deployment and first-class support
- Adaptability to meet customer demands

DDI System: **Inform eCommerce Pro**

Not all eCommerce Solutions are **Built the Same**

Inform eCommerce Pro gives your customers the opportunity to engage with your company anytime, anywhere. With Inform eCommerce Pro, your customers have access to your full product catalog, including associated & upsell products, pricing, previous order history, and much more—all through a dedicated portal designed with your customers in mind.
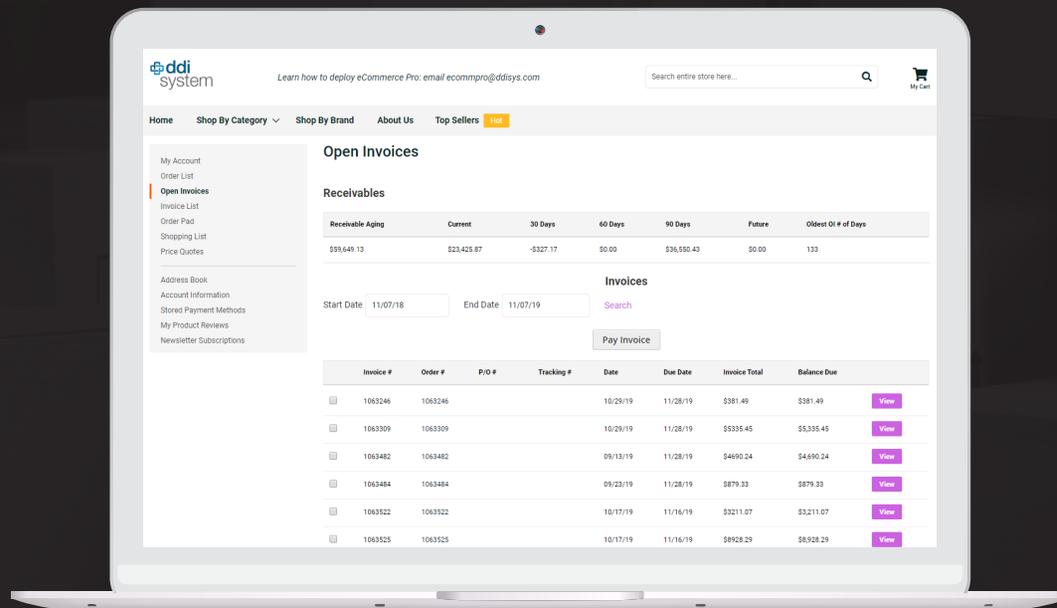
INFORM ECOMMERCE PRO FEATURES

- Ready-to-go framework
- Integrated Magento SEO
- Built for mobile
- Layered navigation with filtering
- Robust content, menuing, and page management
- Self-service account management
- Real-time order status & inquiry
- Related, upsell product affiliations
- Unlimited saved shopping lists
- Sales tax automation
- Secure credit card acceptance
- Shipping calculation: UPS, FedEx, USPS, Table Rate
- 100's of quality Magento add-ons

Built on **Magento Open Source**, one of the most widely deployed eCommerce platforms on the market today.

ddi system

Learn how to deploy eCommerce Pro: email ecommpro@ddisys.com

Search entire store here...   My Cart

Home   Shop By Category   Shop By Brand   About Us   Top Sellers Hot

My Account
Order List
Open Invoices
Invoice List
Order Pad
Shopping List
Price Quotes

Address Book
Account Information
Stored Payment Methods
My Product Reviews
Newsletter Subscriptions

Open Invoices

Receivables

Receivable Aging	Current	30 Days	60 Days	90 Days	Future	Oldest OI # of Days
$59,649.13	$23,425.87	-$327.17	$0.00	$36,550.43	$0.00	133

Invoices

Start Date 11/07/18   End Date 11/07/19   Search

Pay Invoice

	Invoice #	Order #	P/O #	Tracking #	Date	Due Date	Invoice Total	Balance Due	
☐	1063246	1063246			10/29/19	11/28/19	$381.49	$381.49	View
☐	1063309	1063309			10/29/19	11/28/19	$5335.45	$5,335.45	View
☐	1063482	1063482			09/13/19	11/28/19	$4690.24	$4,690.24	View
☐	1063484	1063484			09/23/19	11/28/19	$879.33	$879.33	View
☐	1063522	1063522			10/17/19	11/16/19	$3211.07	$3,211.07	View
☐	1063525	1063525			10/17/19	11/16/19	$8928.29	$8,928.29	View

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Manage Your Digital Catalog

with a User-Friendly Product Information Manager (PIM)

The PIM not only organizes your content, but also analyzes each product, alerting you where essential product details are missing.

DDI System: **Inform eCommerce Pro**

Improve & Enrich Product Data
for Use Throughout Your Business

Engaging and informative product information can be the difference between shopping cart abandonment and new sales. Powerful content ensures rich, detailed information about your product to set you apart from your competitors. Inform eCommerce Pro's robust Product Information Manager (PIM) organizes your digital catalog for your web store and to enhance your ERP documents and screens.

DDI System partners with select content providers to minimize the task of crafting a rich, searchable product catalog. We load enriched data into the PIM for you, allowing you time to focus on your customer's experience.

- Build and refine outstanding product information

- Display product videos, spec sheets, brochures, images and more

- Improve quality & consistency of product data across all channels

> " *Our B2B site allows customers to access everything anytime—invoices, pending orders, unpaid bills...If they're catering an event and realize they need something, they can order it immediately. Inform eCommerce keeps customers coming back.*
> *~ Jorge Salcedo, To Rise Supply* "

Convert Product Search to Sales

The Inform eCommerce PIM stores hundreds of product attributes. Buyers can filter search results by these attributes to narrow down product selection, locating the correct item faster. This layered navigation is now an essential part of the customer experience, driving increased sales and returning buyers. Manage hundreds of attributes such as

- Color
- Brand
- Size/UOM
- Material
- Price
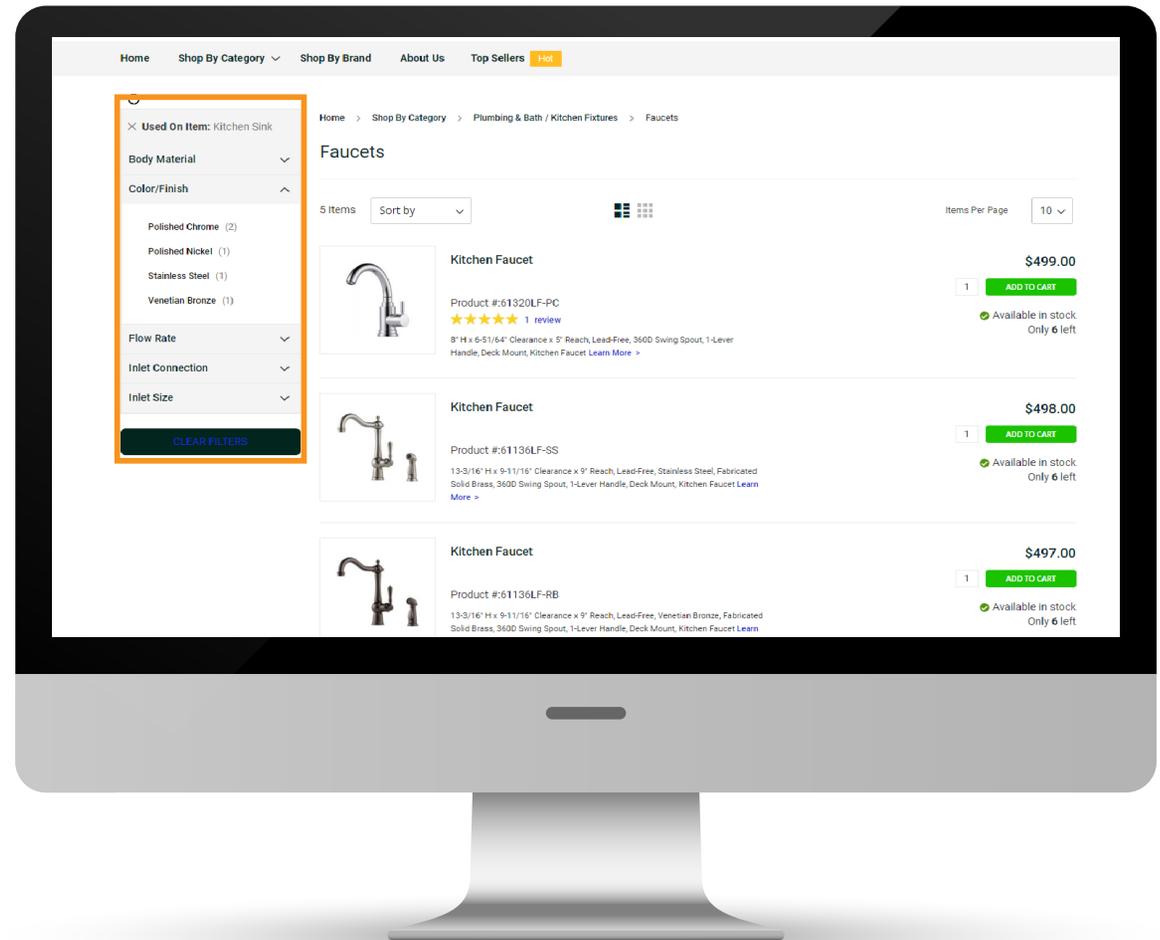
Give Your Customers the
Tools for Self-Service

Inform eCommerce Pro manages the complexity of effective self-service by incorporating sophisticated ERP business rules and workflows. The tight integration between Inform ERP and eCommerce Pro blends the strength of your physical stores with online convenience. Buyers can choose a branch location for pick up in-store, receive text notifications, request special pricing for larger quantities, choose credit card or on-account order payment, and pay their receivables online. Inform eCommerce Pro reduces the friction of business transactions, making you the supplier of choice.

- Request for quote (RFQ)
- Customer-specific pricing
- Live order status & inquiry
- Saved shopping carts and wish lists
- Automated sales tax calculations
- In-store pickup notifications
- Real-time invoices with proof-of-delivery
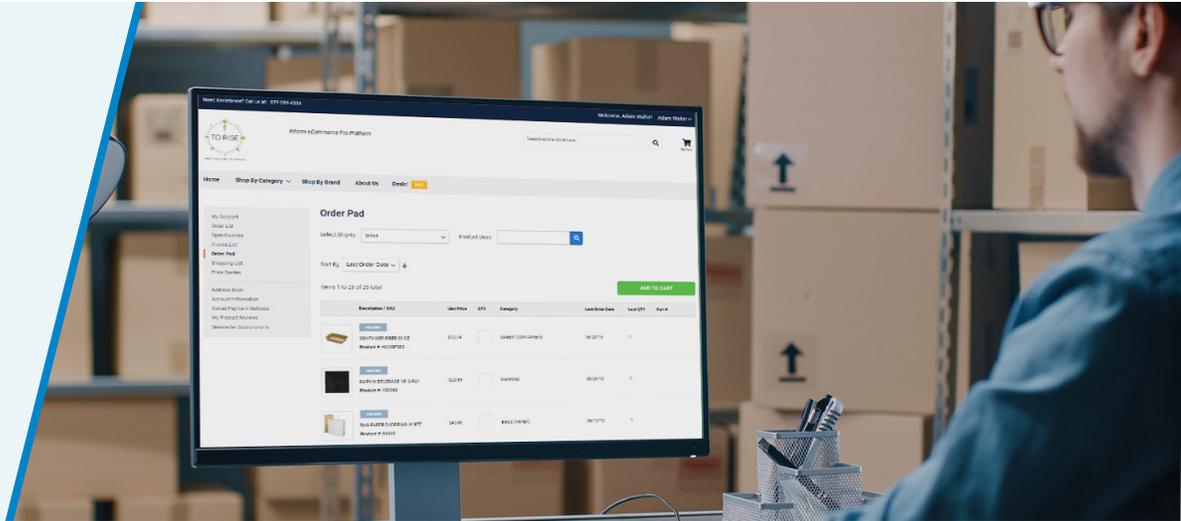
Grow Sales with Targeted Marketing Campaigns

- Create powerful email marketing campaigns
- Group customers to more accurately target marketing efforts
- Engage customers by creating and subscribing them to newsletters with events, special offers, and discounts

DDI System: **Inform eCommerce Pro**
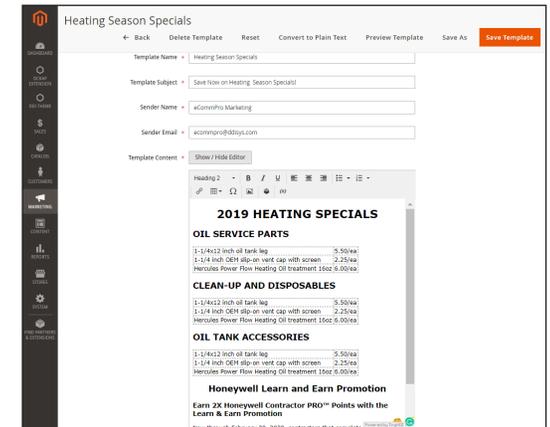
Track Usage & Business Growth with **Powerful Reporting**

Magento reporting and business intelligence tools give you the insight you need to make sound business decisions. Identify and analyze top-performing search terms, products, and customers to find new opportunities for growth. Then, share the insights across your organization with just a few clicks.

- Best sellers
- Cart abandonment
- New customers
- Product views
- Last search term
- And many more!

Bestsellers	Most Viewed Products	New Customers	Customers		
Product				**Price**	**Views**
Rigid 1/8" NPT Pipe Tap for Hand Use Only				$6.00	112
Bar Sink				$552.00	37
Mission Rubber 105644 MR56 44 Flex-Seal Coupling, 4-Inch Plastic/Cast-Iron to 4-Inch Plastic/Cast-Iron				$8.56	29
Bathroom Sink Faucet				$184.00	22
Ball Valve				$20.00	16

" It was important that our eCommerce strategy work alongside our business processes. Hose assembly and welding fabrication can't be handled by Amazon, but our eCommerce can. As a result, DDI's solution is the perfect combination of industry-specific technology for our business.
~ David Jones, Gopher Industrial "

First-Class Support You Can Depend On

Deploying a state-of-the-art website can be a daunting task. Our Inform eCommerce Pro specialists are focused experts that guide you to get your online storefront up and running in under 3 months. Our team will walk you through the onboarding process—from content development to website launch—so you can focus on achieving digital sales success for the next level of profitable growth.

EXPERIENCE THE DDI DIFFERENCE

- Onboarding oversight throughout your launch, including ERP and content-partner data import
- Product catalog guidance, store, and shipping methods configuration
- Access to DDI's team of industry experts, solution specialists, and customization consultants

Trusted by Thousands of
Wholesale Distributors

DDI System equips distributors with leading-edge technology and industry-specific experience. Inform ERP Software drives success at wholesalers ranging from single-branch independents to enterprise scale distributors, such as the 400+ location Johnstone Supply. Inform ERP enables operational excellence and unique efficiencies in a platform that includes daily operations, product demand management, eCommerce, mobility, CRM, analytics, and warehouse automation.

and that's just the beginning...

Designed for easy deployment, DDI System's Inform eCommerce Pro seamlessly connects distributor storefronts and product catalogs to critical ERP data for an outstanding digital customer experience.

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Speak to a DDI System Solutions Specialist to learn how you can launch your web store in under 3 months.

DDIsystem.com/ecommerce | 877.599.4334