



The Modern Distributor Platform

for AFFLINK Members

DDI's Inform ERP Software is trusted by wholesale distributors to drive operational excellence, improve margins and thrive in today's competitive digital marketplace.

 **ddi**
system

AFFLINK



Drive Operational Excellence and Stay Ahead of the Competition

Inform ERP's integrated CRM, fast POS capabilities, professionally designed quotes, orders, and mobile sales tools keep your business lean and successful in changing markets. Real-time access to your information ties every aspect of your operations into a seamless workflow and ready for new business opportunities.

Industry-Specific Features

- Superior Inventory management
- Intuitive price change notifications
- Fast, efficient counter sales
- Embedded CRM
- Paperless workflows
- Convenient mobile sales tools
- Easy financial management
- Powerful business analytics
- Electronic signature capture proof-of-delivery

- Strategically manage customer pricing, including future margins and improve gross margins by 2 points or more
- Track rebates supporting fixed, deviated cost, and percentage rebates, with or without deviated selling price
- Improve customer service levels with 'Due-to-Buy' customer purchase forecasting
- Exclusive AFFLINK Member integrations

“ Keeping the personal touch and building relationships is part of who we are. Providing multiple ways to place orders, maintaining efficiencies, and streamlining multiple location operations is how we compete. ”

~ Milhench Supply



Superior Inventory Management

With today's rapid demand changes, distributors need real-time access to accurate inventory levels. Identify sporadic, recurring and unusual demand to easily achieve higher fill rates, increase inventory turns, and eliminate dead stock.



A Full Sales Suite on Your Smartphone

Access Inform's robust sales tools on your tablet or smartphone. Service customers from anywhere, create and edit quotes and orders, view customer accounts, sales history and available inventory.



Unrivaled Customer Service

Raise the bar on customer service by delivering order status, sales history and important customer notes with embedded CRM.

Keep your team on the same page with integrated task management, shared calendars, and activity tracking.

Experience Best-in-Class Transitions & Training

DDI System's 26+ year track record of delivering well-managed projects and seamless transitions are the core of your success. Our consultative approach allows us to fine-tune the market-aware workflows that best fit your company's needs. Our team of data migration experts will collect and convert your account data with 100% accuracy. Frequent significant free upgrades and ongoing training accelerate your teams' efficiency and your company's success.

Exclusive AFFLINK Member Integrations

AFFLINK members using DDI's Inform ERP software solution gain tremendous advantages utilizing exclusive tools on reporting, web integration, product data import and more. If your company is not already utilizing these tools, it's time to take another look and see how these features will support your AFFLINK efforts.

Corporate Integration – Tightly integrated and fully automated, AFFLINK transactions occur in the background of your Inform ERP system.

- **Automated Reporting** - Includes purchasing, trace sales/rebate, & accounts payable EOM ('house' report)
- **Global Account Transactions** - Electronically send (EDI) customer purchase orders, acknowledgements, customer invoices, and vendor purchase orders.
- **Customer and Vendor Set Up** - Label as global account customers, preferred suppliers, web catalog users, and EC-Dox suppliers with ease.

Web Catalog Integration – Exclusive AFFLINK integration automatically exports product pricing and customer information from your Inform ERP system nightly, and receives web orders as they are placed.

AFFLINK Image Import – Easily import AFFLINK's images into your Inform system for viewing within the product overview pages. Product images are automatically synced and can be displayed on customizable pricing quotes and proposals.

GHX Integration – Addition to AFFLINK Corporate Integration

Designed for AFFLINK members, this tool allows Inform ERP to receive and automatically import orders from the GHX storefront.

“ *DDI has kept us on the cutting edge with the AFFLINK integration.* ”

We used to process all of our orders up front – a million six a month manually. Now that we've streamlined that, about a million dollars drops directly into our system. So it eliminates operator error, and it makes it a lot easier on the customer service up front. ”



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**DDIsystem.com/webinar
or call 877.599.4334**